



Surf It First - URBNSURF Melbourne to URBNSURF Sydney Surf Promotion

Terms and Conditions

1. Eligibility:
 - 1.1. The promotion is open to individuals aged 18 years or older.
 - 1.2. Participants must have surfed URBNSURF Melbourne at least 2 times during the specified week to enter the promotion.
2. Promotion Period:
 - 2.1. The promotion will run for the month of July.
 - 2.2. Each week will be considered a separate entry period, as outlined below:
 - Week 1: Monday 3rd July – Sunday 9th July
 - Week 2: Monday 10th July – Sunday 16th July
 - Week 3: Monday 17th July – Sunday 23rd July
 - Week 4: Monday 24th July – Sunday 30th July
3. How to Enter:
 - 3.1. To enter the promotion, participants must surf 2 or more times at URBNSURF Melbourne during the specified week.
 - 3.2. Each week, all eligible participants will be automatically entered into the draw for that week.
4. Prize:
 - 4.1. Nine (9) winners will be randomly selected each week from the pool of eligible participants.
 - 4.2. Each winner will receive a free session to surf at URBNSURF Sydney.
 - 4.3. The prize is non-transferable and cannot be exchanged for cash or any other alternative.
 - 4.4. The prize does not include travel or accommodation. It is for one single surf session only.
5. Winner Selection and Announcement:
 - 5.1. Winners for each week will be selected through a random draw.
 - 5.2. The draw will take place on the Monday following each week.
 - 5.3. The winners will be announced on URBNSURF's official social media channels.
 - 5.4. Winners will also be contacted directly through the contact information provided during registration.
6. Privacy:



6.1. Any personal information collected from participants will be used solely for the purpose of administering the promotion and will be handled in accordance with URBNSURF's privacy policy.

7. General Conditions:

7.1. URBNSURF reserves the right to verify the eligibility of participants and disqualify any entrant who breaches these terms and conditions or provides false information.

7.2. URBNSURF reserves the right to modify, suspend, or terminate the promotion if it cannot be conducted as originally planned, including due to technical issues, fraud, or any other circumstances beyond URBNSURF's control.

7.3. By participating in the promotion, participants agree to release and hold harmless URBNSURF, its affiliates, directors, officers, employees, and agents from any and all liability for any loss, harm, damages, or expenses arising out of or relating to the promotion or the acceptance, use, or misuse of the prize.