	Foundation	Gold (Advanced)	Gold (Intermediate)	Aqua (Advanced)	Aqua (Intermediate)
Compare URBNSURF Sydney Membership Benefits	Golden Ticket Membership	Best Value Surfing The Frother		Most Accessible	
	The VIP			The One for Everyone	
Surf Sessions					
How many surf sessions do I get per year?	52	48		24	
When do I get my surf sessions?	All at Grand Opening	4 per Month		2 per Month	
How long are my surf sessions valid for?	12 months	3 months		3 months	
What sessions can I surf?	All	Up to Advanced	Up to Intermediate	Up to Advanced	Up to Intermediate
Where can I surf?	Syd & Melb	Sydney only		Sydney only	
Pre-opening benefits					
10% discount to be used at URBNSURF Melbourne	✓	\checkmark		\checkmark	
Surf-it-first event featuring 3 hours surfing & a member mixer	✓				
Exclusive, behind-the-scenes tour	✓				
Limited-edition merch pack	✓				
Post-opening benefits					
"Flexi" surf sessions for you or a mate	2 of 52				
URBNSURF credit to use park-wide at URBNSURF Sydney & Melbourne		\$300		\$150	
2 week priority booking window	✓	\checkmark		\checkmark	
10% off additional URBNSURF products park-wide in Sydney & Melbourne	✓	\checkmark		\checkmark	
Free Sydney Boardriders Club membership	✓	\checkmark		\checkmark	
Member-only events	✓	\checkmark		\checkmark	
Spectator pass (if you are surfing or not)	You + 1	\checkmark		\checkmark	
URBNSURF Clips By Flowstate session videos	10 Free & 20% off	20% off		20% off	
URBNSURF Surf Academy Online Video Analysis Sessions	3 Free & 10% off	10% off		10% off	
Prices					
Total value	\$10,000+	\$5,520+	\$5,280+	\$2,700+	\$2,625+
Saving	50%	25%		20%	
Regular, month-to-month price (12 month contract)	N/A	\$345	\$330	\$180	\$175
Limited, early-bird annual price		\$3,599	\$3,399	\$1,899	\$1,799
Early-bird saving (from regular, month-to-month price 12 month contract)		Save over \$500	Save over \$500	Save over \$200	Save over \$200